**IRI’s Beacon Project Research Pitch**

**Submission deadline is January 15, 2022.**

**General guidelines:**

* Research project description should not exceed 1 page (1,800 characters with spaces).
* Provide description of key research steps, form of publication and promotion strategy.
* Research needs to have a media monitoring component.
* **Projects involving multiple organizations from different countries or regions are especially encouraged.** Beacon Project can facilitate establishing communication and cooperation if necessary.
* Project deliverables can range from a single article to longer term projects with multiple deliverables.

**Name & Address of Point of Contact:**

Organization(official name according to your registration documentation):

Address:

Phone and/or Email:

1. Contact person & title:

2. Project coordinator:

Company’s Registration Number and Country of Registration:

If applying as a consortium, provide the name of the lead organization and list partners:

Describe how you fit the profile of a “emerging initiative":

When were you founded?

Do you have permanent staff (#) or primarily volunteers:

Have you applied and won grants? :

**Research description:**

**Research Question**: What is the main question you are seeking to answer/explore?

**Thesis & Assumption**: What do you suspect the research will find? Why does this matter?

**Context:** How does your project idea fit into the broader political and social context? Is it time sensitive? What are the consequences?

**Media Monitoring Narratives**: Provide examples of some of the relevant narratives or other forms of information threats (either domestic or foreign) you expect to find/explore:

**Target audience**: Who do you anticipate using the research findings? How do you think it might be used?

**Outreach:** How do you plan to deliver your research findings? What outreach activities which will be used to deliver findings to the target audience. How you will be able to determine if you have reached this audience?

**Capacity:** Who will be conducting the research? Do you have in-house data collection capacity? Is this separate from analytical capacity? Please provide team members who will be working on this project, including name and contacts of the lead contact point.

**If there are multiple partner organisations (consortium) explain the division of roles:**

**How many and what type of media are you looking to query?**

**Which media monitoring tools are you planning to use?** (NB IRI offers Pulsar and CrowdTangle access and training support in these, but you are not limited to these)

**Duration/intervals**: What is the overall time frame you are examining – are there any peak intervals you anticipate?

**What other research methods are you planning to use?**

**Preferred Start date\* - time sensitivity:**

**Preferred End date:**

**Deliverables:** Describe each deliverable and provide financial evaluation. Costs of deliverables should include all applicable taxes, staff/service costs, translation costs and other reimbursements. (Example below). For graphical and linguistic quality standards of written deliverables refer to research published on our website. Promotion activities such as briefings, podcasts, infographics or reports can be considered as deliverables.

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| **Services/Deliverables** | **unit type** | **Number of Units** | **Payment Amount** |
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**\*Example of Deliverables: for illustrative purposes**

**Please note we have limited financial resources that will be divided according to an assessment of the proposals.**

1. Methodology (deadline: July 26, 2021)
2. 2a) online media monitoring analysis proved by tags on Pulsar and data exports - data from March to August 2020 (deadline: August 31, 2021)

 2b) online media monitoring analysis proved by tags on Pulsar and data exports – data from September 2020 to March 2021 (deadline: September 30, 2021)

1. Minimum 5 Social media posts with visuals or small infographics produced between September and November 2021
2. focus group report (deadline: October 30, 2021)
3. 5-page policy brief (deadline: November 30, 2021)
4. Final narrative report (deadline: November 30, 2021)

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| **Services/Deliverables** | **unit type** | **Number of Units** | **Payment Amount** |
| Methodology and establishment of narratives | publication | 1 | XXX |
| Online media monitoring analysis proved by tags on Pulsar and data export | data file | 2 | XXX |
| Social media infographic | post | 5 | XXX |
| Focus Group Report | publication | 1 | XXX |
| Final narrative report | publication | 1 | XXX |
| Policy Brief  | publication | 1 | XXX |